



Simplifying the business process...

Kennon Software provides midsize companies with automated business solutions that are practical and easy to use. Traditionally, software developers have neglected the midsize company, while enterprise receives all the attention - Yet midsize companies have the same needs, only they have smaller budgets, need faster implementation and must show a quick return on investment. Providing custom and commercial applications, Kennon has been delivering quality solutions since 1993.

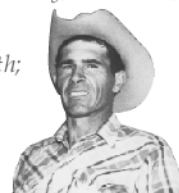
The Difference

Much of today's technology is based on adding the newest programming code without actually taking the user into consideration. However, at Kennon, "customer need" drives development - whether you are looking to maximize resources, improve channels of communication or just simplify usability, Kennon solutions are user friendly and technologically compatible.

Understanding how information flows in your business allows Kennon to provide the right solution. Knowing how information must be stored, accessed and managed, enables Kennon to provide a solution that works with your business. These same solutions are built with standards based technologies and protocols, allowing ease of integration and data portability - just another way Kennon helps to "future proof" your information and investment.

Our Legacy

Kennon's legacy dates back to 1939 and is rooted in the principles established by our name-sake, inspiration and chairman William D. Kennon - Cowboy, Rodeo Pro, Master Ferrier and accomplished Blacksmith; his values of quality & customer focus set the standard we strive to maintain daily.



(1914-2002)



- **Improve Workflow**
- **Reduce Costs**
- **Expand Sales & Marketing**
- **Measured ROI**
- **Remove Bottlenecks**
- **Standards Based Compatibility**
- **Simplified Process**
- **Add Customer Value**



*Kennon solutions are
designed to work
with you, the way you
want to work.*

What We Offer

Products

NetMaverick breaks through the bottleneck of integrating business communication. The NetMaverick web system is a business website solution that has been built around process management – focusing on the human element. Instead of concentrating on bits of information and pages, NetMaverick’s website technology delivers a flexible, robust solution designed for the non-technical user – allowing IT departments to focus on critical IT issues.

Services

Dedicated to tangible results, measurable benefits, and achievable timelines, Kennon develops software solutions; not mounds of paperwork or extensive consulting. While defining needs, setting expectations and managing projects are critical to useful solutions, they are not ends in themselves. Kennon strives to deliver the most value possible while successfully achieving client goals.

Kennon’s experience and ability addresses a wide breadth of business needs for mid-sized businesses and select enterprise customers. Whether simplifying the customer experience and reducing internal costs through consolidation; simplifying and enforcing processes for multiple locations of a business; or reducing hundreds of man-hours while enforcing stronger security for backend accounting and international distribution of financial reports - Kennon’s focus always remains on results and cost-effective solutions.

We believe "Best of Breed" vendors are possible today - and by making the choices to put the customer first, assume responsibility for results, and invest in the resources necessary for successful products & services - we’ll prove it to you.



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